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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/538,570	03/29/2000	George J. Rebane	BIZ/99-0008	6083	
22874	7590 09/30/2002				
BRADLEY M GANZ, PC			EXAMINER		
P O BOX 1010	•	BOYCE, ANDRE D			
PORTLAND,	OR 97296				
			ART UNIT	PAPER NUMBER	
			3623		
			DATE MAILED: 09/30/2002		

Please find below and/or attached an Office communication concerning this application or proceeding.

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	Application No		Applicant(s)	$ \kappa$			
Office Astion Comments	09/538,570		REBANE, GEORG	iE J.			
Office Action Summary	Examin r		Art Unit				
	Andre Boyce		3623				
The MAILING DATE of this communication app Period for Reply	ears on the cove	r sneet with the c	rrespondence ad	aress			
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 1 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).							
Status							
1) Responsive to communication(s) filed on 29 h							
, <u> </u>	s action is non-f						
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposition of Claims							
4) Claim(s) 1-95 is/are pending in the application.							
4a) Of the above claim(s) is/are withdraw	vn trom conside	ration.					
5) Claim(s) is/are allowed.							
6) Claim(s) is/are rejected.							
7) Claim(s) is/are objected to.	laatiaa waayiyaa						
8) Claim(s) <u>1-95</u> are subject to restriction and/or e	election requirem	ient.					
9)☐ The specification is objected to by the Examiner	•.						
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.							
If approved, corrected drawings are required in reply to this Office action.							
12) The oath or declaration is objected to by the Examiner.							
Pri rity under 35 U.S.C. §§ 119 and 120							
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).							
a) All b) Some * c) None of:							
1. Certified copies of the priority documents have been received.							
2. Certified copies of the priority documents have been received in Application No							
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
. 14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).							
a) ☐ The translation of the foreign language provisional application has been received. 15)☐ Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.							
Attachment(s)	o priority under	JU 0.0.0. 33 120	GIIGIOF IZ I.				
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	4) 5) 6)	Notice of Informal I	v (PTO-413) Paper No(Patent Application (PT				

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DETAILED ACTION

Election/Restrictions

Restriction to one of the following inventions is required under 35 U.S.C.
 121:

- I. Claims 1-34, 51-68, and 89-95 drawn to a system and method for data collection, evaluation, information generation, and/or presentation, classified in class 705, subclass 10.
- II. Claims 35-38 and 69-72, drawn to a presentation server and method for deriving ratings for one or more merchants, and offering incentive programs, classified in class 705, subclass 14.
- III. Claims 39-45 and 73-79, drawn to a presentation server and method for indicating the level of a predetermined activity at one or more websites, the websites being competitive merchants, classified in class 705, subclass 26.
- IV. Claims 46-47 and 80-82, drawn to a presentation server and method including an activity level icon for indicating a level of predetermined activity for one or more products being sold by one or more merchants, classified in class 705, subclass 10.
- V. Claims 48-50 and 83-88, drawn to a presentation server and method for serving an activity level applet, the applet enabling a remote

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computer system to access a data source, classified in class 709, subclass 200.

2. The inventions are distinct, each from the other because of the following reasons:

Inventions I, II, III, IV, and V are related as subcombinations disclosed as usable together in a single combination. The subcombinations are distinct from each other if they are shown to be separately usable. In the instant case, invention I has separate utility such as a survey server that delivers a survey questionnaire to a remote computer. Invention II has separate utility such as including incentive programs offered to a user. Invention III has separate utility such as indicating the level of a predetermined activity for a merchant website and a reference icon indicating a predetermined level of the predetermined activity. Invention IV has separate utility such as indicating a level of a predetermined activity for one or more products being sold by one or more merchants. Invention V has separate utility such as an applet enabling a remote computer system to access a data source. See MPEP § 806.05(d).

3. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art as shown by their different classification, restriction for examination purposes as indicated is proper.

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4. A telephone call was not attempted because the requirement for restriction

is deemed complex, due to the large number of claims and inventions

involved. See MPEP § 812.01.

5. Applicant is advised that the reply to this requirement to be complete must

include an election of the invention to be examined even though the

requirement be traversed (37 CFR 1.143).

6. Any inquiry concerning this communication or earlier communications from

the examiner should be directed to Andre Boyce whose telephone number is

(703) 305-1867. The examiner can normally be reached on 9:30-6pm M-F.

If attempts to reach the examiner by telephone are unsuccessful, the

examiner's supervisor, Tariq Hafiz can be reached on (703) 305-9643. The

fax phone numbers for the organization where this application or proceeding

is assigned are (703) 305-7687 for regular communications and After Final

communications, and (703) 746-7305 for informal/draft communications.

Any inquiry of a general nature or relating to the status of this application

or proceeding should be directed to the receptionist whose telephone number

is (703) 308-1113.

adb

September 26, 2002

KYLE J. CHOI

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PHIMANT EXAMINER

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